DN readers according to areas of their activity
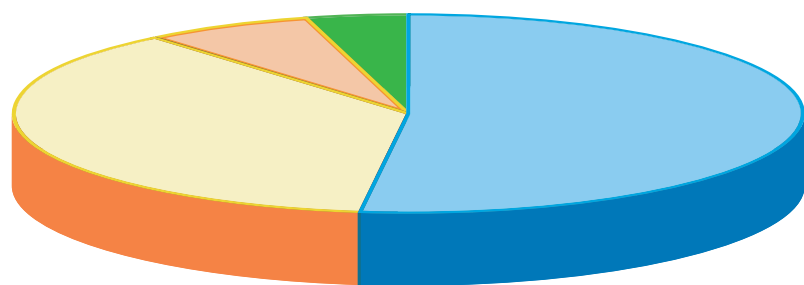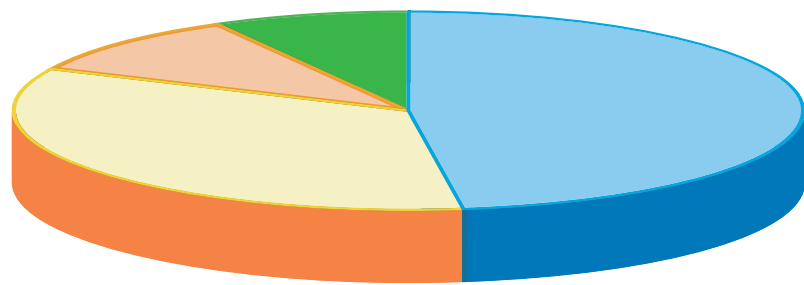

58 % ■ Transportation, forwarding and logistic companies
34 % ■ Manufacturers and traders
7 % ■ State, regional and local administrations
1 % ■ Services to transportation

DN readers according to their social status

60 % ■ Managers
24 % ■ Business owners
9 % ■ Employees
7 % ■ State employees